

AEROTROPOLIS ATLANTA ALLIANCE INVESTOR PACKAGE

2023



AEROTROPOLIS
ATLANTA

LAND HERE. TAKE OFF.

2018 recipient of the Atlanta Regional Commission's
Development of Excellence "Great Place" Award

2022 Beloved Benefit Community Beacon Award

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VISIT US

3799 Main Street
PO Box 87511
Atlanta, GA 30337

CONTACT US

Phone: (470) 619-2873
E-mail: info@aeroatl.org
Website: www.aeroatl.org



**THE PREMIER BUSINESS DISTRICT
IN THE SOUTHEASTERN UNITED STATES**

ABOUT US

Created in 2014, the Aerotropolis Atlanta Alliance is a public-private partnership serving as a catalyst for regional economic competitiveness for the area around metro Atlanta's greatest asset—the world's busiest and most efficient airport. As a major driver of the State's economy, Hartsfield-Jackson Atlanta International Airport (ATL) generates a \$34.8 billion economic impact for metro Atlanta every year and provides more than 64,000 jobs on-site, making it the state's largest single employer. It is also a global gateway, offering metro Atlanta residents and businesses nonstop service to more than 150 domestic and 70 international destinations.

The Alliance works with a range of partners and key stakeholders to improve perception, development coordination, economic mobility, and quality of life that complement the world-class airport.

Under direction of the Executive Committee, the Board of Directors, and action committees that focus on organizing and aligning stakeholder interests, AeroATL seeks to catalyze transformative regional investment in the great communities that make up Aerotropolis Atlanta.

Join us in championing South Fulton and Clayton County, from its historic main streets to the major corporate headquarters, as the next great place to invest in quality economic development.





OUR COLLECTIVES

Aerotropolis Atlanta Alliance Collectives are action committees made up of industry experts focused on catalyzing solutions to the regions most pressing challenges and leveraging its greatest opportunities. The following Collectives are a key piece of the strategy to implement the Aerotropolis vision.

Economic Development Collective – Established to convene the economic professionals in the region to promote a unified message to the market, coordinate on prospective projects, and develop strategies that spur inclusive and sustainable growth in the Aerotropolis footprint.

Workforce Development Collective – Established to convene workforce development professionals to improve the talent development ecosystem, from career pathways for local students to talent pipelines for employers and industry trainings for job seekers.

Community Development Collective - Established to align long-range planning of the built environment and coordinate land use, transportation, and quality of life improvements across jurisdictional boundaries.

2023 OFFICERS OF THE BOARD



SHANNON JAMES
PRESIDENT & CEO



DR. STUART GULLEY
CHAIRMAN EMERITUS



MICHELLE ARRINGTON
VICE-CHAIR



MISTY FERNANDEZ
SECRETARY

2023 EXECUTIVE COMMITTEE

AUTOMATIC

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EMERITUS
WOODWARD ACADEMY**

**MICHELLE ARRINGTON
VICE-CHAIR**

**KATIE CHILDERS
DELTA AIR LINES, INC.**

**MICHAEL SMITH
HARTSFIELD-JACKSON ATLANTA
INTERNATIONAL AIRPORT**

**MISTY FERNANDEZ, SECRETARY
GEORGIA POWER**

**TBD, TREASURER
TRUIST**

**MIKE ALEXANDER
ATLANTA REGIONAL
COMMISSION**

AT-LARGE

**REGINA DELOACH
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OF CLAYTON COUNTY**

**KWEKU FORSTALL
ANNIE E. CASEY FOUNDATION**

**CHAIRMAN JEFF TURNER
CLAYTON COUNTY
BOARD OF COMMISSIONERS**

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PORSCHE CARS NORTH AMERICA**

**GERALD MCDOWELL
ATL AIRPORT CIDS**

**CAROL WADDY
CHICK-FIL-A**

**NOAH DOWNER
INVEST ATLANTA**

**MAYOR TOM REED
CITY OF CHATTAHOOCHEE HILLS**

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CITY OF FOREST PARK

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VERIZON

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CLAYTON COUNTY PUBLIC SCHOOLS

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TBD
TRUIST BANK

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NICHOLE MILES-SULLIVAN
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2023 BOARD OF DIRECTORS

**MAYOR DEANA
HOLIDAY INGRAHAM**
CITY OF EAST POINT

TAMMI SADDLER JONES
CITY OF SOUTH FULTON

LISA WALKER
COMCAST

KENT MASON
PROLOGIS

CEDRIC MATHENY
T. DALLAS SMITH & COMPANY

CHAIRMAN ROBB PITTS
FULTON COUNTY BOARD
OF COMMISSIONERS

MICHELLE TAYLOR-WILLIS
SOUTH FULTON CHAMBER
OF COMMERCE

MICHAEL TURPEAU
DEVELOPMENT AUTHORITY
OF FULTON COUNTY

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CITY OF UNION CITY

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CITY OF RIVERDALE

GREGG SIMON
METRO ATLANTA CHAMBER
OF COMMERCE

OUR INVESTORS

ACKERMAN & CO.

ATL AIRPORT CIDs

ANNIE E. CASEY FOUNDATION

ATL AIRPORT CHAMBER

ATLANTA COMMUNITY FOOD BANK

ATLANTA REGIONAL COMMISSION

ATLANTIC PACIFIC COMPANIES

AT&T

CANCER TREATMENT CENTERS FOR
AMERICA

CHICK-FIL-A

CITY OF CHATTAHOOCHEE HILLS

CITY OF COLLEGE PARK

CITY OF EAST POINT

CITY OF FAIRBURN

CITY OF FOREST PARK

CITY OF HAPEVILLE

CITY OF JONESBORO

CITY OF LAKE CITY

CITY OF LOVEJOY

CITY OF RIVERDALE

CITY OF PALMETTO

CITY OF SOUTH FULTON

CITY OF UNION CITY

CLAYTON COUNTY

CLAYTON COUNTY CHAMBER OF
COMMERCE

COMCAST

COMMUNITY FOUNDATION FOR
GREATER ATLANTA

DELTA AIR LINES

DEVELOPMENT AUTHORITY OF
CLAYTON COUNTY

DEVELOPMENT AUTHORITY OF
FULTON COUNTY

ENTERPRISE

FULTON COUNTY

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HARTSFIELD-JACKSON ATLANTA

INTERNATIONAL AIRPORT

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JP MORGAN CHASE

KIMPTON OVERLAND HOTEL

METRO ATLANTA CHAMBER

PORSCHE CARS NORTH AMERICA

PROLOGIS, INC.

SAMSON TOURS

SOUTH FULTON CHAMBER OF
COMMERCE

T DALLAS SMITH & CO.

TRUIST BANK

UNIFI SERVICES

UNITED CONSULTING

UNITED WAY OF GREATER ATLANTA

VERIZON

WELL STAR

WOMBLE BOND DICKINSON LLP

WOODWARD ACADEMY

5 STRONG SCHOLARS

An aerial photograph of a racetrack, likely the Atlanta Motor Speedway, showing a winding asphalt track with a red sports car in motion. The track is surrounded by green grass and a fence. In the background, there are airport buildings and a clear blue sky with a few airplanes. A large blue rectangular text box is superimposed over the center of the image. The text is in white and green, with some words in green. The overall scene is bright and clear, suggesting a sunny day.

**JOIN US TO CHAMPION QUALITY
ECONOMIC DEVELOPMENT AND
PROSPERITY IN AEROTROPOLIS
ATLANTA**

INVESTOR BENEFITS

In addition to the tangible benefits outlined in this table, when you support the Alliance, you provide valuable resources that help us to lift up South Fulton and Clayton County and better position the region for quality growth. With your support, we can grow area businesses, increase prosperity for residents, and provide an equitable and sustainable future for all who wish to live, learn, work, or stay here.

| BENEFITS | LEGACY (\$25,000) | VISIONARY (\$10,000) | CHAMPION (\$5,000) | STEWARD (\$2,500) | SUPPORTING (\$1,000) |
|---|----------------------|-------------------------|-----------------------|----------------------|-------------------------|
| Executive Committee Consideration | → | | | | |
| Exclusive Access to AeroATL K-12 and Post-Secondary Corporate Partnership Program | → | | | | |
| Board of Directors Consideration | → | → | | | |
| Access to Competitive Intelligence Trips | → | → | | | |
| Logo Prominently Displayed at All Signature Events | → | → | → | | |
| Logo with access link on Aerotropolis Atlanta Website | → | → | → | | |
| AeroATL media platform spotlights | → | → | → | → | |
| Exclusive access to Aero events & various meetings | → | → | → | → | |
| Access to Board of Directors Meetings | → | → | → | → | → |
| Recognition on Website and Annual Report | → | → | → | → | → |

**Investments are on a fiscal year basis from the date of your investment. See an AeroATL representative to learn more.*



AEROTROPOLIS®
ATLANTA

LAND HERE. TAKE OFF.

WORKING TOGETHER TO...

- Advance Regional Economic Competitiveness
- Recruit Target Industries
- Foster a Sustainable Workforce
- Support the Education Ecosystem
- Enhance Quality of Life
- Improve Area Perception

3799 Main Street
PO Box | 87511
Atlanta, GA 30337

470-619-2873
www.aeroatl.org
info@aeroatl.org

JOIN TODAY

MADE PAYABLE
Aerotropolis Atlanta Alliance
3799 Main Street
PO BOX | 87511
Atlanta, GA 30337

**PLEASE CHECK YOUR
PREFERRED
INVESTOR LEVEL**

[Click Here to Email
Completed Form](#)

| | |
|-------------------|-----------------|
| LEGACY | \$25,000 |
| VISIONARY | \$10,000 |
| CHAMPION | \$5,000 |
| STEWARD | \$2,500 |
| SUPPORTING | \$1,000 |

Payment Information [Credit Card or Check]

I will pay by check and mail to the address above.

CC#

EXP. MONTH YEAR

Print First and Last Name

Title

Company Name

Sign here to approve

Date

Terms

I agree to become an investor of the Aerotropolis Atlanta Alliance at the selected level noted above and willingly receive the benefits associated with the respective level. I understand my investment is non-refundable and for one year with renewal consideration at the end of the 12 month term, unless the Legacy level is selected, then investments are 24 months.